



To Whom It May Concern:

The Byhalia Area Chamber of Commerce sees many programs and best practices. Protecting area citizens and businesses by educating the community about important issues are some of the goals of this Chamber.

Recently the Board of Directors met with John LoPreto from Solomon Strategic Advisors and his partner, Lynn Duncan of ID Theft Solutions of America and completed a thorough review of the services they offer. The Board concluded that their programs provide significant value and benefits for our members. The Byhalia Area Chamber of Commerce was impressed with the comprehensive nature of the identity theft program. These companies provide an ***identity theft shield protection*** for individuals and a related ***security plan*** for businesses.

So how can your company benefit from the services provided through Solomon Strategic Advisors and IDTSOA?

- It has been documented that the comprehensive services **significantly improve profitability** by reducing absenteeism, sick leave, the use of medical benefits along with helping to recruit and retain quality employees.
- The implementation of an identity theft security and privacy policy along with employee training can make your company **less susceptible to fines, fees and lawsuits** for a breach or loss of personal information on your employees and customers.
- A risk assessment will be completed **at no cost** along with employee training for chamber members.
- On average there is a 70% participation rate in the voluntary benefits to protect your employees and their families from identity theft and legal issues.

***The above steps have been shown to be an effective preventative measure in the battle against the growing problem of identity theft. It also provides documented evidence that your company is following FTC guidelines for completing a reasonable security program and in complying with ID Theft laws and legislation to protect both customer and employee personal and confidential information.***

We feel the Byhalia Area Chamber of Commerce is leading by example in doing our part to fight against identity theft. By working ***exclusively*** with Solomon Strategic Advisors and its partner ID Theft Solutions of America, we have completed yet another step in serving the citizens of Byhalia and Marshall County, Mississippi. We believe that all Chamber members would benefit by taking a look at these services and benefits. And yes, through our affinity partnership with these two companies, you can help support the Chamber which will benefit in a small way.

John LoPreto or Lynn Duncan will contact you and/or your business in the next few months.

To take immediate advantage of this opportunity, you can contact them directly:

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Sincerely,

Sarah Sawyer  
Executive Director