

July 1, 2010

Over the last year, many Texas hospitals have expressed frustration with the cost and legalities associated with complying with many of the new privacy laws and changes – the Red Flags Rule under the Fair and Accurate Credit Transaction Act (FACTA) and recent HIPAA changes. With electronic medical records continuing to be mandated and identity theft on the rise, protecting privacy has become more important than ever. To help meet these concerns, the Texas Hospital Association has endorsed ID Theft Solutions of America to create a no-cost program for Texas hospitals.

This **NO COST** program consists of:

- **Undertaking an on-site risk assessment** of your current policies and procedures to identify potential ID theft risks;
- **Appointing a compliance security officer for "NPI"** (non-public information);
- **Developing a non-public information/Red Flags policy** regarding data security, along with employee training;
- **Offering training and education for employees** on ID theft and the new NPI policy;
- **Providing ID theft monitoring/restoration/legal services** for employees;
- **And providing third-party vendor letters** notifying them of their requirements to protect client/employee NPI.

Please expect a call from a representative of ID Theft Solutions of America to discuss how these services can fit your current needs or enhance any policies or information security programs already in place. If you prefer to take a more proactive approach and would like to call the company directly, they can be reached at 800/735-4850 or www.idtsoa.com.

Sincerely,

James M. Dixon
President/Chief Executive Officer
HealthSHARE