



Parmer County Community Hospital

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To whom it may concern,

Whenever I come across a unique and beneficial way for other businesses in our industry to create a more professional environment as an employer I try to share this product, service or opportunity with my colleagues. Recently, I have been introduced to a company named ID Theft Solutions of America. We learned of this company through T.O.R.C.H. (Texas Organization of Rural Community Hospitals) and have been very happy with the results we have seen from their professional staff as well as our employee's response to the information.

ID Theft Solutions of America offers a NO COST program that benefits our medical facilities in two important ways.

- **Assessment and Training** - ID Theft Solutions of America does a no cost risk assessment of your office's policies and procedures as well as employee training to help your office meet requirements with State & Federal ID Theft laws. The training was received by our staff in a very positive way and we were glad that we did it; not to mention how much money it saved us by not having to pay for a new compliance package!
- **Employee Benefits** - ID Theft Solutions of America offers training about ID theft and protective coverage through your HR department. These benefits are optional for your employees and are paid by the employees directly. I was first concerned about the sales presentation portion of their proposal but after attending the training sessions myself, it is very apparent that protection truly is a by-product of the training regarding the scary Identity Theft and Legal issues that we all face in today's world.

I think it's fair to say that we all understand the importance of protecting personal data. Many of us in the medical industry have been very aware of HIPAA and other medical data protection laws for many years. What most of us are **NOT** aware of however is the more common threat of thieves targeting our medical facilities for data that may not be medical related at all; things like social security numbers, DOB, addresses etc... and the laws that hold us all accountable for how we are handling them.

I highly recommend that you take the time to learn how ID Theft Solutions of America's unique programs can help to protect your organization at virtually no cost.

Sincerely,

Heidi Eichenauer
Director of Business Office Services